



# CALLIE DAWN GARRETT

(770) 597-0023

GARRETT.CALLIE@GMAIL.COM • WWW.CALLIE-GARRETT.WEBS.COM

## OBJECTIVE

Seeking a full-time career in new media communications and/or event planning that leverages the use of new media. My skills include writing, photography, graphic design and page layout supported by my experience in event planning as well as developing and creating relevant content for readers in all areas of print media, social media, mobile media and web content.

## EDUCATION

**Auburn University** **August 2010**  
**Bachelor of Arts in Journalism**  
**Concentration: Human Sciences in Apparel Merchandising and Design.**

## WORK EXPERIENCE

**Dickey Media: JEZEBEL magazine/ Tuxedo Road magazine** **May 2010 – July 2010**

- Editorial assistant:
  - Editorial: copy editing, fact checking, research and writing features
  - Event Coordinator: managed and coordinated various high profile events in Atlanta
  - Photography: assisting photo shoots and photographing local events
  - Graphic design: designing ads, page layouts and website material

**The Auburn Plainsman (Auburn, Ala.)** **August 2009 - May 2010**  
**Awards:**

- First place best newspaper of the region by SPJ (Society of Professional Journalists) 2009-2010
- Fifth place Best in Show contest for the 4-year weekly broadsheet category at the National College Media Convention in Austin, Texas (2009)

- Intrigue Editor: (Spring 2010)
  - Design and paginate the intrigue front page every week and oversee the creative layouts of the section.
  - Manage the associate and assistant intrigue editors
  - Generating story content, themes, headlines and deadlines
  - Design and paginate the fashion spread published once a month: creating content, pictures, graphics, illustrations and design
  - Oversee the staff and reporters throughout the entire story-writing process
- Assistant Intrigue Editor: (Fall 2009)
  - Create content that is intriguing to students, focused on feature and soft news stories
  - Paginating the layout of the paper in the In Design program
  - Distributing articles to writers, as well as collecting before deadline
  - Creating headlines for stories

**Surf Town (Suwanee, Ga)** **2008 - Current**

- Assistant Manager:
  - Manage retail staff, scheduling and performance to ensure customer satisfaction, prepare end of day reports to track productivity and supervise opening and closing procedures.

**Nordstrom (Atlanta, Ga)** **2005 - 2006**

- BP Fashion Board: selected out of many applicants to bring new ideas for teen market and learn about fashion merchandising. Managed and worked special events and promotions.

## SKILLS

### Computer Skills

In depth training for computer software used in a publication company: In Design, Quark Xpress, Photoshop and producing podcasts via Garageband.